

**Leland High School Booster Club**  
**Meeting Minutes: October 16, 2019 (7:00 -E2)**

*Attendees: Coach Mike Sparrer, Kayvon Khatami, Jenn Ereno, Mary Mate, Aaron Lilly,  
Terra Wadsworth, Julie Shaver*

i: **Approval of Sept 11<sup>th</sup> meeting minutes**  
Motion: Mary Mate, Second: Jenn Ereno

iii: **Treasurer Report**  
Jenn Ereno shared that we are at \$70K with fall sports (without company matches). Booster memberships are up. Coach Sparrer is recommending to launch the “vertical raise” after the parent meeting for all sports teams to help families understand the purpose of the fundraising.  
Register balance as of 10/4/19: \$32,481 (attached P&L and Reconciliation Report)

iv: **Merchandise Report**  
Jenn shared on behalf of Dom Ereno. Coach Sparrer will design new merchandise to say “athletics”. Inventory: Terra will work with Dom to evaluate price of new merchandise order and the group will determine if our next order should be with the old or new design to close out this year.

v: **Athletic Director Report**  
Coach Sparrer shared that we have a new Athletic Trainer on board and is working with all the teams. We were able to order 3 new plyometric boxes for the training room. Fall season has two more weeks and most of the fall sports have a great chance to advance to CCS. This year each athlete will be given a long sleeve shirt with “Leland Athletics”.

vi: **Sponsorship Report** (representative was absent)

vii: **Diner’s Night Report**  
Jenn reported Chipotle raised \$118, BJ’s raised \$110.  
Upcoming nights: Panda (waiting to confirm), Buffalo Wild Wings is Oct 23<sup>rd</sup>

viii: **Website Report** (representative was absent)

ix: **Golf Tournament Update**  
Coach Sparrer reported that Santa Teresa Golf Course is reserved for May 8, 2020. The event will include a BBQ lunch, complimentary range balls, ST will manage contests and a banquet dinner would be available. Leland would need to manage games. Total cost would be \$19,450 (includes dinner for 128 golfers). Action for the group: Need to focus on securing tee sponsors (up to

18) and consider some high quality “opportunity drawings”. We could contact our banner sponsors first and explore “swag sponsors”. Coach Sparrer will calculate cost for each tee sponsorship. Coach Sparrer and Kayvon will meet with Santa Teresa and create a list of action items. We will need a golf committee and ask each sports team to provide a basket for silent auction and find a foursome to play.

x: **Old Business**

Will hold off for now with a bowling event due to the upfront cost associated. Jenn reported that she connected with Tracy who manages the fashion show program for Bellarmine. In preliminary discussion about the option of doing something with Leland Athletics. Would need to find a location with a “runway”. Jenn and Kayvon will do a f/u meeting with Tracy to explore the option further.

xi: **New Business**

Nothing reported

Meeting adjourned at 8:12pm: Motion by Aaron Lilly, Second by Jenn Ereno