

Leland High School Booster Club

Agenda August 21st

7:00pm FDR

Approval of minutes for June 25th meeting**Motion to approve Jenn, second Mary

- i. Introduction of new faculty member (Aaron Lilly)
- ii. New board member introduction & induction (Terra Wadsworth) Jenn nominated Terra to be the merchandise board member and Dom Seconded. Board all approved.

****Pam to change merchandise to Terra Wadsworth on Website**

- iii. Treasurer report (Jen)
August 1st New year begins:
July31,2019: Total Balance: 12,199.64-checking
- iv. July 30th Coach's meeting recap (Mike & Kayvon)
-a lot of feedback, 25 aspects of sports discussed, Doing well but not quite exceptional (systems, protocols, branding, funds,) New mission statement being formed. Leland athletics uniform shirt throughout all sports. Bringing all athletes gym to discuss expectations. New Conditioning Coach, Coach Curran (SP). All coaches open to a parent Rep.
-Vertical Raise-
- v. Freshman Orientation recap (Jen/Mary/Dom/Kayvon)
-Two weeks ago, Merchandise sales that day: \$730, Welcome Flyer went well, (Use again)
- vi. Bingo Night recap (Mary & Jen) Almaden Swim & Racket, \$5pp, (drawbacks small venue 45-50 max) net around \$2200 profit. any expenses for supplies can be used again.

Dinner- grilled burger's, Salads, Fruits, etc

-45 attendees, Kayvon- gave an inspiring speech, 15 different prizes donated from Trader Joe's, Starbuck's etc.

-all went great, successful event

-dessert was all donated and very nice, beautiful Leland Charger Cake

vii. Legends Diner's Week recap (Dom)

-No numbers yet, text all went very well, Open to doing another, upcoming: Chick Fil A

viii. Sports night schedule (Mike)

Girls waterpolo 6:30 Monday-Possible book

depository or Girls Tennis tuesday 6:30, G volleyball

Tues 7:30, Football Wed, 7:30, Girls Golf Wed, 6:30?

Boy's Waterpolo (possibly following Monday)

-Discussed Cheer parent night

ix. Sponsor update (Rashmi)

- Surfside, Steinhoff, Possibly Vision Martial Arts, Amato's and other local Pizza places, (Round Table, Legends-donations August to October)

- Check Dicks sporting

- Total Wine: pay for the wine at a discount,

- Use Grocery Outlet Cheap use for future events

- ***Dom contact Gary for New sign for Steinhoff

x. Event planning

a. Coach's appreciation night- May? Dates discussed, Spring event towards end of year would be best.(expect 50-75 people) Possible Venues: Bass Pro? Mo's? Cinnabar? Almaden Swim and Racket?

b. Golf tournament update (Mike)- **Mike Will stop by Cinnabar, discussed dates, possibly a Friday

c. Fashion show update (Jen)-will contact fashion show person. Possible Venue: Cafeteria? Little expense, Athletes to model.

- d. Next fundraiser? Group fitness fundraiser?
Instructor donates time, athletes sell tickets,
Kevin at vision may donate studio, football dad
maybe to do Yoga?
-501 Auctions: Online event 80/20 split for them,
100% profit (no cost to us)
-e-sports event, cafeteria fee and prizes, get e-
sports company to come out. *** Kayvon to
check out pricing with e-sports companies
**find out school regulations,
Crab Feed: Montevideo?
- e. Bowling event: April? Spoke to Bowlmore free
shoes if over 100, 10% discount, (if book early,
greater discount) exclusive room \$1,000 includes
9 lanes, Can do open lanes: more cost effective,
can barricade an area, deposit \$100 6 people per
lane, Rashmi:*Need breakdown of cost for 50,
75,100 people

xi. Recruiting for open Booster Club positions-Two open
positions: fundraising and events (cheer moms)

xii. Social media/website updates & promotion

- Pam**Need to update Website to make donation button
More Visible
- ***Mary to get newsletter due dates
- ***Kayvonn will send Mike sponsorship letter
breakdown for this year
- Everyone, follow our Facebook page and invite friends

Team Request's

-Should funnel through Coach Sparrer

Meeting Adjourned at 8:45pm

Motion to adjourn:Dom Second: Aaron