

**Leland High School Booster Club**  
**Meeting Agenda – December 11<sup>th</sup>, 2019**  
**7:00pm – FDR**

*Attendees: Coach Mike Sparrer, Kayvon Khatami, Jenn Ereno, Dom Ereno, Mary Mate, Aaron Lilly, Terra Wadsworth, Pam Dougherty, Rashimi Siravara, Julie Shaver*

- i. Approval of November 20<sup>th</sup> Meeting Minutes: Motion Jenn Ereno, Second, Mary Mate
- ii. Treasurer Report
  - a. Winter Sports Fees: Jenn reported that we are looking good for winter income: (P& L report attachment). We have a good amount of company matches. Charger passes have been doing well this year and is up to date.
  - b. Merchandise Sales: Over all we are ahead \$1,100.
- iii. Athletic Director Report: Coach Sparrer: Donations are down from the Winter Athletes. Need to find a way to make sports nights more effective in gaining the parent support for the teams their kids are participating in. Ideas include: educating the parents about the amount it costs per player and gently suggest that amount. Have them pay their donation when they *Register My Athlete*. Varsity parents are less likely to attend sports nights and donate. Fall sports are done and we are into Winter now.

Two task items from last month: list of sponsors who have banners currently. We need to determine pricing for renewal and create a plan to renew these. List of prom venues for consideration for a possible fashion show.
- iv. Website update:
  - a. Minutes Conversion To PDF: need to have the minutes in a PDF version in order to post to the website.
  - b. Website Redesign: Pam reported that we are currently using “Homestead” as the website builder. Pam has offered to redesign the website and include e-commerce opportunities and make it more user friendly. The redesigned website would be created on the side and the current website would stay live until the new website is up and approved by the Board. Need to assess cost to redesign and monthly hosting fees.
  - c. Action: Please provide 2-3 day notice for any website requests or changes.
- v. Sponsorship Report: Reshmi connected with Total Wine regarding a give back but not able to do a website promotion. Hayes Mansion was contacted as a

- possible site and we are exploring them as an option for the proposed fashion show. Still looking for contacts for an event planner.
- vi. Diner's Night Report
    - a. CPK Update: Still waiting for the final numbers.
    - b. Waiting for the money from Wing Stop.
    - c. Dom has also set up 8 more nights for next year.
  - vii. Golf Tournament: Kayvon and Coach Sparrer will be meeting with Ed and Jody next week to start planning.
    - a. Sub-committee Meeting
  - viii. Fashion Show Update
    - a. Location/venue Info: Tara has a meeting next week with the Almaden Community Center. Mary is exploring San Jose Women's Club and Cinnabar Hill's price point may be too high.
  - ix. Old Business: Looking for an Adobe employee to join the Board.
  - x. New Business: next Booster Meeting will focus on the Golf Tournament, January 15, 2002 in FDR.

Meeting adjourned @8:30pm. Motion: Jenn Ereno, Second: Dom Ereno.