



Leland High School
6677 Camden Avenue, San Jose CA 95120

Booster Club Meeting — 6/25/19

Attendees: Kayvon Khatami, Jen Ereno, Dom Ereno, Mary Mate, MaryAnn Dougherty, Rashmi Siravara, Kevin Doherty

Meeting called to order at 6:15pm.

June 4, 2019 Minutes – Jen motioned to approve, Mary seconded; motion passed.

June 25, 2019 Agenda — Dom motioned to approve, Mary seconded; motion passed.

1. 2019-2020 BUDGET – Mary motioned to approve, Dom seconded, motion passes.
 - a. Discussion: Two checks (\$1000 & \$300) for Track and Field loan delivered to Dougherty to give to Sparrer. Last \$300 not written as no invoice was provided. Sparrer confirmed through email to Jen that it was in fact a \$300 invoice not \$600- TOTAL loan to track and field is \$1300
2. Previous open ACTION ITEMS from June 4, 2019
 - a. Sparrer to give Pam photo for website and Pam to post
 - b. Mary M. to send open board positions and descriptions to Dom (email blast) and Pam (website)
 - c. Sparrer to evaluate cost of awards
 - d. PamSparrer to clear all sponsors from both websites for July
3. SET CALENDAR DATES for 2019-2020
 - a. Board meetings generally, the 2nd Wednesday of the month
 - i. Aug 21st, Sept. 11th, Oct. 9th, Nov. 13th, Dec 11th, Jan. 8th, Feb. 12, Mar. 11th, Apr. 8th, May 13th, June 10th
4. CALENDAR EVENT DATES
 - a. Home Football games- merchandise sales people needed to man a table
 - i. Sept. 13th, Sept. 27th, Oct. 4th, Oct. 25th, Nov. 1st
 - b. Parent Sports nights
 - i. ACTION item: Sparrer to provide TBD
 - c. Aug 6th freshman orientation- table with merchandise and jen offered to speak on behalf of Boosters
 - d. Fundraiser Events
 - i. BINGO: Horseman's Friday, August 16th
 - ii. Country Night: Horseman's November 15th
 - a. Mary M reported that the country club is not feasible as it would take \$50 a person to use them
 - iii. Crab Feed February:
 - a. Kevin reported info gathered

- b. January through March 1st is crab season
 - c. Need 3 months to promote
 - d. Can use all bay area
 - e. Hand-held caterers: full-on caterer or hire caterer to lead
 - f. 3 crab companies: All Shore Seafood (2000 lbs can be done), Justin's Crab, and Pucci
 - g. Handheld Caterer (\$125/hr/helper), Gunther's (\$200/hr/helper, very helpful, do alcohol), Catering for All Occasions (negotiable, most YELP stars)
 - h. Volunteers: marketing lead, location lead, Holy Family website says \$1000 for non parish affiliated non-profit groups for 8 hours and a refundable \$1500 cleaning deposit. February currently open alcohol lead, kitchen and dining lead
 - i. Food: crab, salad, bread & butter, pasta/vegetable, dessert, coffee, red/white wine, soft drinks, beer
- iv. BINGO: Horseman's February 28th
 - v. Bowling TBA in March or April
 - vi. Golf TBA Spring
 - vii. Fashion Show Spring
 - viii. ACTION items:
 - a. Mary Ann D to find out about using church halls
 - b. Jen E to get more information about fashion show
 - c. Mary M. to follow up on Horseman' and Country singer
 - d. Rashmi to follow up with bowling alley
 - e. Sparrer to provide golf info
 - f. Jen E. took look into whether or not there is an alcohol rider on the insurance policy
- e. WEBSITE PLANS
 - a. Action items outstanding from Pam (listed above)
 - b. ACTION item: Kayvon to get credentials for website from Pam
 - c. Script link- currently not working
 - d. Take Peggy off
 - e. Get easier access to sponsorship info
 - f. Get rid of all D2D info
 - f. MEMBERSHIP LEVELS
 - a. \$ 75 sticker and part of team donation
 - b. \$25 Booster add-on beyond team donation – (merchandise)
 - c. \$75 Booster add-on (merchandise & year long game pass)
 - d. ACTION item: Mary M to speak with Charlie Rose Baseball about merchandise
 - g. SPONSORSHIP LEVELS

- a. Provided a “professional Directory “ for parents to advertise their businesses
 - b. ACTION ITEM- need to create a tab on our web page separate from sponsors
 - c. \$100 all year; after discussion decided not to adjust as the year goes on
 - d. Sponsors still get “premier” location on web page and will be advertised at events
 - e. Sports page and Boosters need to match
 - f. ACTION item: Rashmi to revise sponsor form
- h. COMMUNICATING/RECRUITING
- a. Team parent needed
 - b. Team baskets for auction items; get fall teams to donate
 - c. Use *Ivolunteer*
 - d. ACTION item: Jen offered to go to coaches; meetings and speak on
 - e. ACTION item: Kayvon and Mary have some friends they were going to talk with about helping to secure donations over summer for auction items.

Meeting adjourned at approximately 8:25 PM - Jen motioned, Mary seconded; motion passed.