

## October 2018 Booster Club Board Meeting Minutes

In Attendance: Jenny Teixeira, Coach Sparrer, Ed, Kevin Doherty, Lyle Pam Doherty, Rashmi Rao, Jen Ereno, Dom Ereno, Mary Ann Doherty, Mary Mate, Dawn Khatami

- I. Approval of the September Meeting Minutes: Motion to approve Jenn Ereno, Second this motion: Dom Ereno, Motion passes
  
- II. Approval of Agenda: Motion to approve Dom Ereno, Second this motion: Jenn Ereno, Motion passes
  
- III. Athletic Director Report - Mike
  - a. Did Lyle and Mike get together: Yes they did, report as follows
  
  - b. Did Dom get quotes for ice to be delivered. Compare to cost of ice machine-Dom got quotes on ice delivery. Candace requesting ice machine, coach sparrer feels like not enough room in trainer office for ice machine,issue with plumbing? air ventilation? **need evaluation with plumber. Ice delivery 400lb minimum \$200. Ice machine is 3,000-4,000. Mrs. Mary Ann Dogherty says There are 2 refrigerators on campus that we could possibly use. One in FDR. Dom to send Coach Sparrer the info. Mary Ann to look into second fridge.**
  
  - c. Follow-up on combining 3 of the smaller sports together? Coach and Jenn to do all winter sports together  
  
Coach Sparrer update: Football won battle of the Den. **Pam Dougherty Pictures to be placed on booster club website.**  
  
Girls golf and volleyball undefeated. Tennis won big match, good position for the season.
  
  - d. Dom- Breakfast in January list of items and numbers of what we ordered? Dom has numbers. **Dom to send out to group**
  
- IV. Treasurer Report Lyle and Jen
  - a. Monthly financial review-  
  
Lyle: Budget-same position as last year with exception of bingo night already so we have a headstart. Net App just announced company match up to \$500. Jenn's slowly getting checks in. On track to get same number as last year.\$15,000, In Fall jenn sent out \$8,000 worth of letters so far so will see what happens with the follow through on that. Tax return done, No longer do Ez form must now file big form, have good accountants now, should be able to keep them for the future.  
  
Review of budget: **coach and Lyle to go through expenses to see if anything can be removed from the booster club.**



Lost: \$11,000 last year,

**Lyle Event Concerns:** Huge cash outlay before events, is there a way to avoid this?

GROUP BRAINSTORMED POSSIBLE WAYS TO AVOID UPFRONT CASH

OUTLAY: Possibly have event in our gym? Can we have alcohol there. **Mary Ann and Coach Sparrer to follow-up on an answer to this**

**Need to better communicate with school:** Maybe principal can put it in their newsletter ask for help through him.

Should we change D2D to a different event? Explore Venues: Almaden Country Club? **Sonja May have done this already?** Charger Crab Feed? Cioppinno feed? Dessert dash, wine pull, Casino nights big,

Coach Sparrer suggest we Narrow focus to one event

Look into other dinner night events- **Mary To Check with Almaden CC and Cinnabar on pricing and menu**

**Jenny to check pricing at Scottish Rite.**

**Lyle to check with Sonja regarding events.**

**Must have a major marketing event**

Branham does their event onsite, Pioneer at Scottish Rite,

b. Jenn report on what needs to be brought into the bank. New names updated?

What did you find out about service fees? 3 members must be there at the same time with ID's to change bank updates and signature cards at Chase by Safeway. **This Friday 5pm Jenny, Kevin, Lyle and Jenny Print peggy's old minutes form**

c. Was Glenn's name taken off of the PayPal account and everything else? **Glenn's name off the list**

V. Membership and Merchandise Report- Dom and Jen \$81,000 this year, 82,000 last year so \$2000 off

apparel: doing well made \$1100 this year, thinking of selling calendar as a package deal, buy a shirt, get a calendar for \$5.

cpm 140

legend 295

pizza my heart tonight

chipotle 10/23

Panda Express 11/7

a. stadium chairs and stickers? Dom to order? **cost 43.75 sale \$53. Dom to order smallest amount possible and look at repricing umbrella's , Decals \$2 each no minimum , 10 day turnaround. Dom will order tomorrow**



b. New member recruitment

c. Refund Policy- Lyle, past parent situation, current policy states no refund but ended up having to give this person a refund,

**Pam- Team contribution and booster contribution are tax deductible and non refundable. Placed on bottom of sport form.**

Jenn- to give Pam winter form.

No refunds bottom line.

d. Change meeting night to first Wednesday r/t Jenny's conflict? **meeting changed to Second Wednesday of every month FDR, Coach Sparrer to check FDR availability**

## VI. Marketing/Fundraising Report-Sonja

a. ED: November 5th 2018 Golf Tournament at Cinnabar. Date for separate meeting if needed? **Ed will send an email to the group for possible small side meeting before golf tournament**

**\*Report from ED: need more players and silent auction donations, mi. Last year minimum 60 player would love 80-100. Last year 68**

**\*Lyle to draft email to send out to parents about Golf Tournament.**

**\* Ed has list of last years attendees**

Meag Walsh sends out Newsletter goes out every two weeks. Need to advertise all events.

b. Upcoming events: 11/5 Golf Tournament, 1/26-Bingo, March/April D2D-Location? ?

Wine and Smore night?

**\*Peggy- to help with Auction baskets and bidder sheets, wine pull, wine donations**

**\*Jenn to send out solicitation auction donation form to group**

**\*Mary to check with J.Lohr and get wine.**

## VII. Website Report-Pam- Website up and active.

Jenny add emails: Mary; [marykmate@gmail.com](mailto:marykmate@gmail.com), [dawnkhatami@live.com](mailto:dawnkhatami@live.com)

b. Nov. 5<sup>th</sup> 2018 Golf Tournament at Cinnabar

c. January 26<sup>th</sup> – Bingo at Horseman's

d. March/April ? – D2D location TBD

e. Fundraising Dinners

f. Sponsors: Steinhoff, Surfside, Amato, The Chiavettas, and Liz Williams have signed up, where are we with the rest of them? Vision Martial Arts?

### Fundraising Events:

**Golf Tournament: November 5<sup>th</sup>, 2018 at Cinnabar-Ed**



Bingo: Jan. 26<sup>th</sup>, 2019 at Horseman's Association

Booster Club Meetings at 7pm in the FDR (second Tues. of the month with the exception of Dec. & April):

10/9, 11/13, 12/11, 1/15, 2/12, 3/12, 4/16, 5/14, 6/11

