

November 2017 Booster Club Board Meeting Minutes

In Attendance: Peggy, Mike, Kevin, Jen, Lyle, Sonja, Renee, Ed, Glenn

Called the meeting to order at 7:05pm

- I. Approval of the October Meeting Minutes
 - a. Jen motioned to approve the minutes, Renee seconded the motion
- II. Approval of Agenda
 - a. Renee approved the agenda, Lyle seconded the agenda
- III. Athletic Director Report
 - a. Girls water polo and Varsity football made it to CCS
 - b. We need volunteers to work the football game, it would be great to have a board member, 4 members of the bridge club are helping
 - c. We get \$1,500 for night games, we have to pay the police officer and any extra money will go to ASB to pay for officials. ASB pays for all officials, they get money from gate sales.
 - d. Concession sales from football goes to football
- IV. Treasurer Report
 - a. Monthly financials review
 - b. The Golf Tournament cleared about \$3,500. Great event, great venue, everyone had a good time. It was very well organized.
 - c. Company Matching Funds is awesome, already at \$6k
 - d. Sponsorships about \$7k
 - e. Mike receives email promotions from BSN when athletic merchandise is on sale, **he will forward them to Dom to send out to drive traffic to buy apparel**
 - f. Lyle gave us a proposed budget
 - a. Peggy motioned to approve the budget, Jen seconded the motion
 - b. **Lyle to send the Budget as a PDF to Glenn to post on the website**
 - g. Peggy had a request to replace the Speaker System in the Football Stadium, many people are saying it is hard to hear the announcements. Mike said that we can only turn the volume up to a specific level that is controlled by a community ordinance (we have to abide by it)
- IV. Membership Report
 - a. Winter Sports are going well
- V. Fundraising Events
 - a. Bingo: Better food (have a taco person/truck), and speaker system, and more sangria, and alcohol: we cleared \$3k net, our permit is valid until Oct. 27th. We should have a bingo night in September.
 - b. How was the Golf Tournament at the San Jose Country Club Nov. 13th? Recommendations for next year? The date is Monday, Nov. 5th 2018 at San Jose Country Club for next year – same price
 - i. Get more sponsorships
 - c. Poker Tournament at Horseman's Jan. 20th 2018, Jen has all the poker chips, **Jen is getting the dealer, Sonja will get an alcohol permit and card hall permit, Kevin to look at getting a Security Guard**
 - d. Rubio's Grill 12/1 – fundraising dinner



- e. MOD Pizza – right before the break - fundraising dinner
- f. Chipotle 1/15 – fundraising dinner
- g. D2D at Villa Ragusa March 31st 2018
 - Sonja to book the DJ for D2D and set up food tasting by January**
 - i. We have graduation seats
 - ii. Parking spots
 - iii. Senior Package: senior/junior ball tickets, photo package (we would need to contact the photo company), limo, We would contact Meg or Mike to arrange these packages, yearbook – we have to pay for the cost of the items

VI. Merchandise Report

- a. Monthly Merchandise sales review
- b. We are still waiting for blankets
- c. Jen wants Renee to come up with some Leland Athletics shirts and sweatshirts – Renee will get some numbers from BSN and Cal Sport – Brian Kenyon and Malik**
- d. Tax return is coming up. **Lyle needs inventory numbers from Renee.**

VII. Website Report

- a. Website update
- b. How do we drive traffic to the website?
- c. Required updates/changes?
- d. The Booster Club website should be integrated with the new Leland Athletics website
 - a. Mike and Glenn to sit down and talk about combining them**
- e. Mike shared that it is hard to get news feeds from the different sports to add to the website

Meeting Adjourned at 8:25pm

Next meeting is Tuesday, Dec. 12th 7pm in the FDR

Booster Club Meetings: January 16th, February 13th, March 13th, April 17th, May 15th

