

September 13, 2016

Leland Booster Club Minutes

Attendees: Tony, Peggy, Kevin, Lyle, Mike, Renee, DebbiLynn, Holly, Sonja, Glenn

Minutes:

- Tony called the meeting to order at 7:05pm.
- Motion to approve August minutes by DebbiLynn Kovalik, Sonja Taddie seconded, All in favor.
- Motion to appoint Kevin Doherty as Vice President, Lyle McCulloch as Treasurer, Peggy Koskie as Secretary, Renee Smaha as Merchandising of the Booster Club by DebbiLynn Kovalik, Holly Case seconded it, All in favor
- Motion to approve the agenda by Holly Case, Lyle McCulloch Seconded the motion. All in favor.
- Peggy to send minutes to Glen to post to the website

Treasurer (*Tony & Lyle*):

- Ratification of Proposed Budget for 2016-2017 School Year
- Motion to approve the Budget for 2016-2017 by Lyle, Tony seconded it, All in favor
- Monthly financial review
- Misc

Membership Report (DebbiLyn):

- Fall Sports Night report (girls water polo was received, boys water polo and football did not turn in their Booster Club forms)
 - Booster membership is low from fall sports
 - Put the sports up on the website by season, so that people can pay online
 - All their information is in Register My Athlete
 - All we need is athlete's name and parents name
 - Mike to email all the coaches the Google doc letting them know how many families have paid their Booster Club membership, he will ask them all to email their team to become a member
 - Kevin will email all athletes to remind them to pay both the Booster Club fee and Team fee
 - DebbiLynn needs a better way to track memberships
 - She will add a new category for Prepaid Fall memberships and list the names
 - Parents can pay the Booster fee online but not the team donation on paypal
 - Glenn will update Paypal to pay both the Fall sports fee, DebbiLynn will send the Fall sports to Glenn by Monday
 - Kevin will write the content and make it look pretty by Monday
- Winter Sports Night – Nov. 17th
- Spring Sports Night - Feb. 16th

Fundraising Programs (Holly):

- eScrip – nothing to report (Safeway is not participating, but Luckys is)
- Amazon Smile gives back about 2.2%
 - When you login you can't see who gave it
 - Send an email out through Register My Athlete
- You can have events at San Jose Unified Schools with alcohol if only parents are present (no students)

- Holiday Tree event – each team decorates a tree and parents drop raffle tickets in each tree to win it, a percentage of every ticket goes back to that team and a percent goes to Boosters, tickets were \$30, we would like to have alcohol at this event for next year. Mike to work on getting the buy in from administrators
- Get a parent to represent each sport and talk about donating to Boosters
- Charitable Donations (with corporate matching) – we have to sign up for a few things
 - Tony will push matching
- Other Options

Merchandise Report (Renee):

- Back to School Night was great
- Go to the next home football game to sell blankets and chairs
- About \$1,300 was sold since school started
- Register My Athlete email will include info on buying chairs and blankets
- Whoever goes to the next home football game help Renee

Website Report (Glen):

- Need PayPal to report via email online purchases, Glenn will fix the problems, he will make sure DebbiLynn, Renee and Tony gets emails, if there are any issues please let Glen know
- Glen to pull some reports and find out what people are looking at and feature them
- People to send ideas to Glen
- Required updates/changes

Booster Club Fundraising Events for 2016 (Tony):

- Nov. 7 Golf Tourney – Get the word out! It's at the Almaden Country Club, \$160 is the fee/includes lunch (no host bar), cap of 100 players, raffle & silent auction, wine baskets, Golf Foursomes, Leland paraphernalia, Ed has a donation request letter he can send out
- Tony and Ed to handle all golf tourney payments
- Tony to send the flyer out to everyone, we need to post it on Social Media and tell friends
 - Golfers will show up at 10am, buy raffle tickets, buy alcohol, silent auction
 - Tony to send out the donation letter to the board
- D2D date in March – date needs to be confirmed; lock in Kelly D. and other volunteers

Old Business (Tony):

- Possible projects (Banners, Sports "Team Room", TN Memorial, TRX System)
- Staff lunch? – No one has asked us to host one yet

New Business:

- Purchase new Snack Shack refrigerator (commercial restaurant supply), probably \$2k or \$3k
- Tony made a motion to spend a maximum of \$3k for a new refrigerator, Lyle seconded the motion, All in favor

Athletic Director (Mike):

- Girls Water Polo is having a phenomenal season
- Girls Golf is having a good start

- Varsity Volleyball and Football have not won a game yet
- Field Hockey has played a tough pre-season schedule
- Sport Engine will be our new website \$1,800 is the pro-package for them to set it up, and send it out, and \$600 a year
 - They use BSN for apparel, a percent of the sales would go to Boosters, we can design the apparel, we set the pricing
 - We can sell advertising on the website
 - Tony made a motion to approve \$1,800 for Sport Engine for 2016-2017 plus an ongoing \$600 each going forward, DebbiLyn seconded, all in favor
- We have an ice problem, our ice machine is out by 3:30pm, we have 2 ice machines; 1 that goes in water and 1 that is for injuries
- Ice machines are about \$6k for 250 pounds of ice at Medco
 - Webstraurantstore.com has discounted ice machines and fridges they do free delivery

The meeting was adjourned at 8:55pm. Next meeting is scheduled for October 11th at 7pm.