

December 20, 2016 Booster Club Board Meeting Minutes

Attendees: Tony Cannestra, Lyle McCulloch, Dom Ereno, Kevin Doherty, Renee Smaha, Glen Swanson, Peggy Koskie, Mike Sparrer

- I. Called the meeting to order at 7:11pm. Approval of November Meeting Minutes
Lyle motioned to approve them, Tony seconded the minutes, all in favor
- II. Approval of Agenda, Dom motioned to approve the agenda, Tony seconded the approval of the agenda, all in favor
- III. Treasurer Report
 - a. Monthly financials review
 - b. Review of Golf Tourney results – cleared \$4k, we had to pay for a minimum of 80 golfers, publicize the auction ahead of time, think about what people will bid on. Raise the fee to \$175 (club charges \$90 a person for golf \$25 for food, we will ask the club not to charge for members). Get more of the High School coaches involved.
 - c. The Merchandise Leland Chairs have been doing well and the blankets.
 - d. Amazon Smile isn't bringing in much, eScrip is still bringing in more
- IV. Membership Report
 - a. Review of Winter Sports signups: Most of the Boys Varsity basketball signed up, Most of the Girls Varsity basketball signed up, Wrestling had good numbers, Were not sure on Soccer yet.
 - b. Have the Sports Nights but it doesn't work for all sports, we need to have individual meetings as well.
 - c. Some sports are doing Snap Raise to raise money, we need to allow them to raise money
 - d. We might have one flat fee for each sport with the Booster fee added in: we will look at \$250 as being the fee
 - e. Some sports teams are not getting all of their sports equipment/clothing back from athletes. We might start putting a barcode on each item and not giving out class schedules for the next year or diplomas. We will try to have team parents help with this.
- V. Fundraising Programs
 - a. Review of first Donation Dinner; plan for next dinner; need a better way to get the word out
 - i. Kevin look into our Constant Contact account: with Anna to email active families and alumni, we could use My Athlete but it is very limited, Debilyn can access all the email addresses in the PayPal account



- ii. Do 6 fundraisers at restaurants a year
 - iii. Dom has an email to be sent out regarding eScrip, he will send it out to Glen to send out through Register My Athlete
 - b. Poker Tourney at the AGCC: placeholder for January 28th, we would need to rent chips, or we could buy chips, Renee to ask Diana Nolan – goal is to get 80 guys to play, ask the AGCC to send an email to everyone to support it, pay out 20% of the pot
 - c. D2D; placeholder for March 18th
 - d. Message to push for year-end charity donations
 - e. Other options . . .
- VI. Merchandise Report
 - a. Monthly Merchandise sales review, we've sold over \$2k in blankets, and a lot in chairs, make sure we have inventory for fall
 - b. Review and decision on new umbrella product, \$28 an umbrella is our cost for 3 colors. Gust buster umbrellas is the best umbrella, Renee will find out the minimum order and the lead time to deliver them, she will order 50 at minimum
 - c. We can try to put everything on the new website (they use their own vendors)
- VII. Website Report
 - a. Website update; get the golf pics to Glenn for posting
 - b. Required updates/changes?
- VIII. Booster Club Fundraising Events for 2016
 - a. New idea: Ladies' Night Bingo at the Almaden Country Club
 - b. Need to lock in Kelly D and other volunteers to organize D2D event
- IX. Old Business
 - a. Possible projects (Banners, Sports' "Team Room", TRX System)
 - b. Want banners up by the 50th anniversary party in May
 - c. New Ice Machine(s), Dom talked to Candice about it and the cost – she is not in any rush
 - d. Projector(s) – small portable projectors UO Smart Beam Laser Focus Free 150", 120 min HD resolution, Wi-fi \$345 each, buy 2 projectors. Buy Plyo-safe elite Plyo-boxes.
 - e. Tony made a motion to spend up to \$3,500 on Plyo-safe boxes, Kevin seconded the motion, everyone in favor.
- X. New Business
 - a. We're going to try and purchase lelandathletics.com
- XI. Athletic Director Report

Meeting adjourned at 8:45pm

